

AMERICA'S CUP WORLD SERIES HOST COMMITTEE

MEETING OF EXPLORATION ZONE SUBCOMMITTEE

PUBLIC SESSION

May 23, 2012

The America's Cup World Series Host Exploration Zone Subcommittee met on Wednesday, May 23, 2012 beginning at 3:30pm at Sail Newport, 60 Fort Adams Drive, Newport, RI pursuant to notice of the meeting to all subcommittee members and public notice of the meeting, a copy of which is attached hereto, as required by the By-Laws of the Corporation and applicable Rhode Island law.

The following subcommittee members were in attendance: Mr. Brad Read (Chair of the America's Cup Host Committee), Ms. Donna Kelly (Chair), Ms. Annie Brett, Ms. Jen Cornwall, Mr. Dyer Jones, Ms. Cindy Alten-DeLotto.

Others attending and their affiliation:

Mr. Rob MacMillan and Ms. Amy MacMillan	11 th Hour Racing
Ms. Maggie Church	Herreshoff Marine Museum
Mr. Ned Jones	IYRS
Mr. Jay Picotte	IYRS/Museum of Yachting
Ms. Lauren Killea	URI GSO
Ms. Katie Barker & Ms. Kim Hapgood	Sail Newport
Ms. Liana Fenton	Middletown Public Schools

CALL TO ORDER AND OPENING REMARKS

The meeting was called to order at 3:35PM.

APPROVAL OF MINUTES FROM MAY 9, 2012

A motion to approve the minutes from the May 9, 2012 meeting; all were in favor.

GENERAL DISCUSSION

Mr. Brad Read gave an update on the America's Cup World Series event.

Update included:

- The cocktail party/celebration on June 8, 2012 will be held at Ft. Adams with partial proceeds to benefit the Oliver Hazard Perry project. Tickets are \$125pp.
- The ship should be arriving June 10th at Quonset.
- Fidelity Investments is now the presenting sponsor of the ACWS in Newport with a focus on the volunteer program and the Exploration

Zone, which they felt were the most dynamic parts of the event, outside of the racing itself.

- A basic tent plan will be needed after Memorial Day weekend as these arrangements need to be finalized along with the addition of any new people.

Ms. Kelly reminded the committee that if any organizations are interested in participating, to please contact her. Any educational components are welcome but we want to present one cohesive unit and they also must come in on their “own dime”. She also had a good conversation with Ms. Jill McCarthy of the Healthy Oceans Project who is very impressed with the committee’s efforts and organization. The main focus is to get volunteer commitments and credentials i.e., who from each organization will be volunteering on what days, times, etc., along with contact info from each volunteer. The volunteers will be required to fill out an online registration form with the America’s Cup Event Authority that will come from Ms. Susan Maffei Plowden.

UPDATES ON PARTICIPANTS IN EXPLORATION ZONE

Updates from non-profits:

Sailors for the Sea

Venice was great racing and the staff was excited for the Newport event. They had a small exploration zone as well as a photo exhibit that was not interactive. Ms. Brett passed the battle flag on to Mr. Read for hoisting at Sail Newport.

Herreshoff Marine Museum/America’s Cup Hall of Fame

Ms. Maggie Church is the volunteer coordinator for the America’s Cup Hall of Fame exhibit and will need volunteers to cover 9 days, 6 hours a day.

IYRS

Mr. Ned Jones explained the composites program that IYRS will be highlighting that will relate to the AC 45 and connecting people to technology. They will be bringing a Moth that will be outside the tent, an electric powered car, and will still have 2 tables inside the tent

Sail Newport

The NOR’s are out for the youth regatta to be held June 23-24 and to date 20 Optis are registered. The Sailing Festival will be run off the Admiral’s Dock from 10: 00 a.m. until noon daily. There will also be three blow carts (3-wheeled sailing vehicles) located either the fort or on display outside the tent. The Opti will be branded outside the tent but Sail Newport itself has no needs inside the tent. It was stated that the issues of trash disposal and security are the State of RI’s responsibility. Security begins June 10th on a 24 hour basis. It will be highly ramped up during the event and if any issues arise during the event, take them to the security staff on-site. We will need to drop the sides of the tent nightly (this will be the responsibility of the volunteers, not security).

URI/GSO

There are still 14 exhibits planned inside the tent so there are not many changes at this point. All URI exhibits will have banners. There will be two welcome tables. A full speaker program is all set with the focus on mornings when the Exploration Zone opens, before racing begins.

Middletown Public Schools

The Middletown Public Schools have several robotics teams who work with a company in Boston that has interactive robots. They would like to offer these to the Exploration Zone. Ms. Kelly will discuss this with Ms. Liana Fenton. The target age will be middle and high school students.

Miscellaneous

Ms. Martha Parker, owner of Team One Newport, ran an art contest in the schools. There were 25 entries with the winner being announced today. Billy MacGowan will blow them up to use as a backdrop in the Exploration Zone.

Tent set-up will be June 21st. Move-in will be June 22nd. A 12'x12' Fidelity Investments display will have its own floor. Ms. Killea has a list of table needs for the tent space. The fire marshal will need to inspect the Exploration Zone tent prior to its opening. Exhibitors will need to bring their own extension cords, power strips, etc. Tables and chairs will be provided to exhibitors inside the tent.

Online ticketing for the event is up and running. We need to stress the importance of using the water shuttle, bikes, and/or dinghies when heading to the Fort for the event. Dinghies under 13' will be able to use the Shake a Leg dock.

CLOSING COMMENTS AND ADJOURNMENT

The next meeting will be on Wednesday, June 6th, 2012 at Sail Newport at 3:30pm.

Ms. Kelly made a motion to adjourn at 4:22pm; all were in favor.